

# Bind your BEA Credit Card

Settle parking fee in The Point App

Rebate up to

**\$50**

POINT DOLLAR



**! Extended**

**Promotional Period | 1.3 - 31.5.2024**

**The Point member who binds and uses BEA Credit Card for automatic fee settlement of Contactless Parking & Auto Payment Service in The Point App will be rewarded with up to**

**\$50 POINT DOLLAR**

**Get First-time settlement of parking fee**

**\$20 POINT DOLLAR**

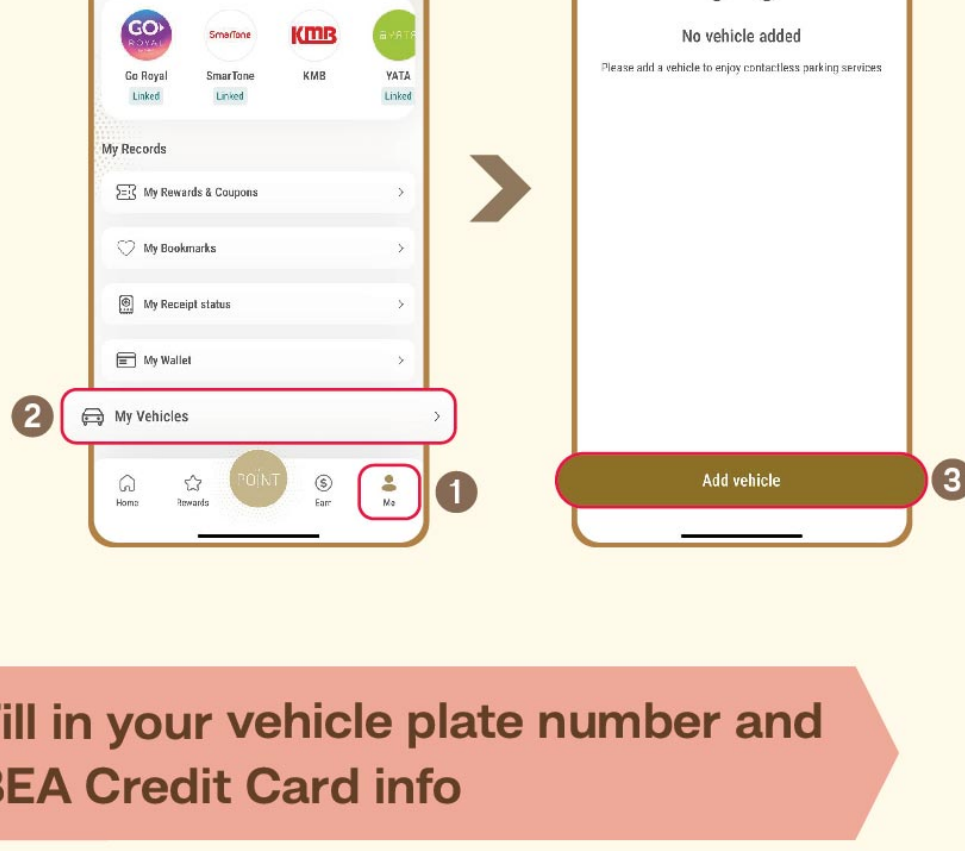
**Get For each subsequent settlement of parking fee**

**\$10 POINT DOLLAR**

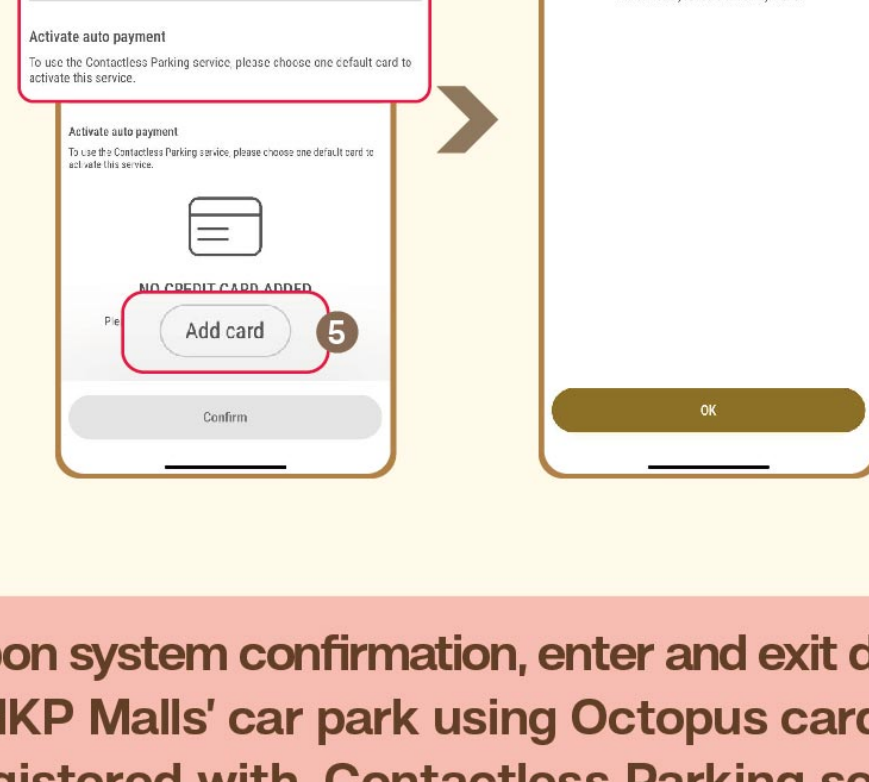
Up to \$30 Point Dollar

**Only a few steps for Contactless Parking Registration and Card Binding**

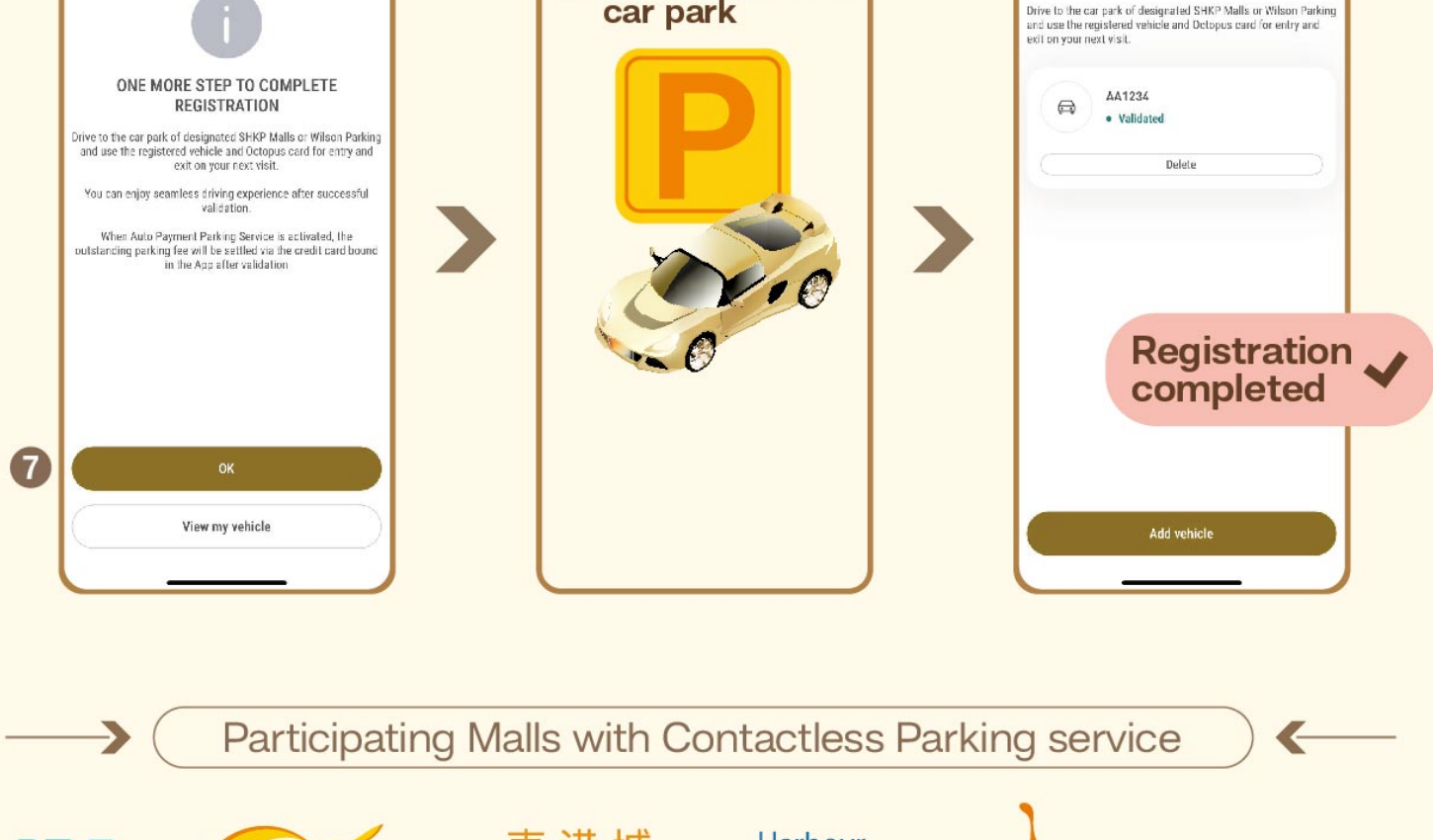
**1 Enter the homepage of The Point App > Click "Me" > "My Vehicles" > "Add vehicle"**



**2 Fill in your vehicle plate number and BEA Credit Card info**



**3 Upon system confirmation, enter and exit designated SHKP Malls' car park using Octopus card that you registered with. Contactless Parking service has been activated and Auto Payment has been enabled with BEA Credit Card.**



Participating Malls with Contactless Parking service



Terms and conditions:

- The Parking Offer Promotion is valid from 1 March to 30 April 2024, both dates inclusive (a total of 61 days, refers to "Promotional Period").
- The designated shopping malls providing Contactless Parking and Auto Payment Parking service under Sun Hung Kai Real Estate Agency Limited (refers to "SHK Real") participating in the Parking Offer Promotion include Kwun Tong apm, Tuen Mun Chelsea Heights (car park at Phase II), Tseung Kwan O East Point City, North Point Harbour North (car parks at Phase 2 & 3), Sha Tin HomeSquare, Sheung Shui Landmark North, Kwai Fong Metroplaza, Sheung Shui Metropolis Plaza, San Po Kong Mikiki, Mongkok MOKO, Sha Tin New Town Plaza, Tseung Kwan O Park Central, Tseung Kwan O PopWalk (car parks at PopWalk 2, 3 & Ocean PopWalk), Tai Po Mega Mall (multi-storey car park), Tsuen Wan Plaza, Tai Po Uptown Plaza, Tuen Mun V city, Nam Cheong V Walk, Causeway Bay wwwtc mall, Yuen Long YOHO MALL and Yuen Long Plaza (refers to "CP Participating Malls").
- The Parking Offer Promotion applies to Cardholders of an eligible BEA Visa or MasterCard Credit Card (refers to "Eligible Credit Card"/"Cardholders"). Cardholders must be existing The Point member who completed the registration of Contactless Parking and activated Auto Payment Parking Service through The Point App. Member who also bind and authorize the eligible BEA Visa or MasterCard Credit Card (refers to "BEA Credit Card") as the default card and settle the parking fee of designated participating malls through The Point App in single net amount of HK\$15 is entitled to receive the rewards.
- Each The Point member can receive \$20 Point Dollar upon the first time settlement of parking fee with BEA Credit Card via The Point App ("Parking Reward 1"). Upon 2nd to 4th settlement of parking fee, member can receive an extra \$10 Point Dollar each ("Parking Reward 2"), up to a total of \$50 Point Dollar (equivalent to 12,500 The Point bonus points).
- Total value of Parking Reward is capped at \$200,000 Point Dollar for all designated participating malls throughout the entire promotional period; available on a first-come-first-served basis and while quotas last. The promotion will be terminated immediately without prior notice once the rewards are fully redeemed.
- The eligibility to receive Parking Reward 1/Parking Reward 2 is calculated based on The Point member ID. For example, Member A binds four different BEA Credit Cards in The Point App and settles parking fees with each BEA Credit Card once, member A is entitled to receive \$50 Point Dollar in total (i.e. Parking Reward 1 once and Parking Reward 2 three times); Member B and Member C each binds the same BEA Credit Card in The Point App and settle parking fees once respectively, each of them is entitled to receive \$20 Point Dollar once.
- The Point Dollar Rewards earned during 1 March to 30 April, 2024 will be credited to the Eligible Cardholder's The Point member account on or before 30 June 2024; The Point Dollar Rewards earned during 1 May to 31 May, 2024 will be credited to the Eligible Cardholder's The Point member account on or before 31 July, 2024.
- The promotion is only applicable to designated car parks in CP Participating Malls and is not applicable to residential visitor (hourly rental) car parks.
- Transactions made at car park exit via the barrier machine or via WeChat Pay HK in The Point App will not be accepted.
- In the event that the outstanding parking fee cannot be settled using the default BEA Credit Card due to various issues, including but not limited to credit card system malfunctions, the system will send a "Parking Payment Reminder" to customers through in-app messages. Parking fee must be settled at car park exit via the barrier machine and those transactions are not eligible to enjoy the Parking Offer Promotion.
- The promotion is subject to the terms and conditions of "Contactless Parking and Auto Payment Parking Service". For details, please refer to The Point App, corresponding promotional materials or contact malls' Customer Care Centre.
- In the event of any dispute, the decision of BEA, SHK Real, and the CP Participating Malls shall be final and conclusive.

Details: <https://www.hkbea.com/shkp-parking/en>

To borrow or not to borrow? Borrow only if you can repay!



**Terms and Conditions of BEA Credit Card Contactless Parking and Auto Payment Parking Offer at SHKP Malls (refers to “Parking Offer Promotion”):**

1. The Parking Offer Promotion is valid from 1 March to 31 May 2024, both dates inclusive (a total of 92 days, refers to “Promotional Period”).
2. The designated shopping malls providing Contactless Parking and Auto Payment Parking service under Sun Hung Kai Real Estate Agency Limited (refers to “SHK Real”) participating in the Parking Offer Promotion include Kwun Tong apm, Tuen Mun Chelsea Heights (car park at Phase II), Tseung Kwan O East Point City, North Point Harbour North (car parks at Phase 2 & 3), Sha Tin HomeSquare, Sheung Shui Landmark North, Kwai Fong Metroplaza, Sheung Shui Metropolis Plaza, San Po Kong Mikiki, Mongkok MOKO, Sha Tin New Town Plaza, Tseung Kwan O Park Central, Tseung Kwan O PopWalk (car parks at PopWalk 2, 3 & Ocean PopWalk), Tai Po Mega Mall (multi-storey car park), Tsuen Wan Plaza, Tai Po Uptown Plaza, Tuen Mun V city, Nam Cheong V Walk, Causeway Bay wwwtc mall, Yuen Long YOHO MALL and Yuen Long Plaza (refers to “CP Participating Malls”).
3. The Parking Offer Promotion applies to Cardholders who hold an eligible BEA Visa or Mastercard Credit Card (refers to “Eligible Credit Card” / “Cardholders”), excluding a corporate card, JCB PLATINUM Card and UnionPay Dual Currency Credit Card, issued by The Bank of East Asia, Limited (refers to “BEA”).
4. Cardholders must be existing The Point member who completed the registration of Contactless Parking and activated Auto Payment Parking Service through The Point App to participate in the Parking Offer Promotion (refers to “Eligible Customers”).
5. Eligible Customers who bind and authorize the Eligible Credit Card as the default card for automatic fee settlement of Contactless Parking & Auto Payment Service in The Point App, and use the Eligible Credit Card to settle the parking fee of CP Participating Malls through The Point App during the Promotional Period, are entitled to receive the following point rewards (refers to “Parking Rewards”):  
Parking Reward 1: Receive \$20 Point Dollar (equivalent to 5,000 The Point bonus points) upon the first time settlement of parking fee.  
Parking Reward 2: Receive \$10 Point Dollar (equivalent to 2,500 The Point bonus points, refers to “Parking Reward 2”) upon each subsequent settlement of parking fee.
6. Each parking fee settlement must be in single net amount of HK\$15 or above to be eligible to receive Parking Reward.
7. Each Eligible Customer (based on The Point member ID) is only entitled to redeem Parking Reward 1 once and Parking Reward 2 up to three times across all CP Participating Malls throughout the entire Promotional Period, up to a total of \$50 Point Dollar (equivalent to 12,500 The Point bonus points).
8. Total value of Parking Reward is capped at \$200,000 Point Dollar for all CP Participating Malls throughout the entire Promotional Period; available on a first-come-first-served basis and while quotas last. The Parking Offer Promotion will be terminated immediately without prior notice once the Parking Rewards are fully redeemed.
9. The eligibility to receive Parking Reward 1/Parking Reward 2 is calculated based on The Point member ID. For example, Member A binds four different Eligible Credit Cards in The Point App and settles parking fees with each Eligible Credit Card once, member A is entitled to receive \$50 Point Dollar in total (i.e. Parking Reward 1 once and Parking Reward 2 three times); Member B and Member C each binds the same Eligible Credit Card in The Point App and settle parking fees once respectively, each of them is entitled to receive \$20 Point Dollar (i.e. Parking Reward 1 once for each).
10. Each Eligible Customer can register up to three vehicle plate numbers under the same The Point member account, but the eligibility to receive rewards will be calculated together. For example, a member settles parking fee for each of the three registered vehicle plate numbers using the same/different Eligible Credit Cards in The Point App, is entitled to receive \$40 Point Dollar in total (i.e., Parking Reward 1 once and Parking Reward 2 twice).
11. Each vehicle plate number can only be registered by one The Point member for Contactless Parking

through The Point App.

12. The Point Dollar Rewards earned during 1 March to 30 April, 2024 will be credited to the Eligible Cardholder's The Point member account on or before 30 June 2024; The Point Dollar Rewards earned during 1 May to 31 May, 2024 will be credited to the Eligible Cardholder's The Point member account on or before 31 July, 2024. The credited bonus points will expire on 30 September, 2025. The expiry date of the bonus points credited will be 30 September 2025. Each \$1 Point Dollar can be used as HK\$1 when spending at applicable merchants at 25 SHKP Malls. Please refer to <https://www.thepoint.com.hk/en/instant-point-earn-and-point-dollar.html> for the applicable merchant list and the related terms and conditions of The Point integrated loyalty program (<https://www.thepoint.com.hk/en/terms-and-conditions.html>) for the use of Point Dollar / The Point bonus points.
13. The Parking Offer Promotion is only applicable to designated car parks in CP Participating Malls and is not applicable to residential visitor (hourly rental) car parks.
14. Transactions made at car park exit via the barrier machine or via WeChat Pay HK in The Point App will not be accepted.
15. In the event that the outstanding parking fee cannot be settled using the default Eligible Credit Card due to various issues, including but not limited to credit card system malfunctions, the system will send a "Parking Payment Reminder" to customers through in-app messages. Parking fee must be settled at car park exit via the barrier machine and those transactions are not eligible to enjoy the Parking Offer Promotion.
16. All eligible transactions must be completed within the Promotional Period, and posted to the relevant card accounts on or before 14 June 2024.
17. All transactions made during the Promotional Period that are found to be fraudulent or eventually cancelled / returned on or before 31 May 2024 will be considered as ineligible transactions and are not applicable to the Parking Offer Promotion.
18. Net spending refers to the final amount charged to the Eligible Cards. The use of other discounts / offers will not be taken into account when calculating net spending.
19. The Parking Offer Promotion is subject to the terms and conditions of "Contactless Parking and Auto Payment Parking Service". For details, please refer to The Point App, corresponding promotional materials or contact malls' Customer Care Centre.
20. In case of fraud or abuse, BEA, SHK Real and CP Participating Malls reserve the right to disqualify the customer immediately and retain the right for to take legal action. CP Participating Malls reserve the right to retrieve recover the Reward(s) from Members after disqualification.
21. Unless otherwise specified, the Parking Offer Promotion cannot be used in conjunction with other promotions, and cannot be exchanged for cash/services, other goods or discounts, and is non-transferable.
22. In case of disputes, the decision of BEA, SHK Real and CP Participating Malls shall be final.
23. In case of any discrepancy, the English version shall prevail for all purposes.