

The Point Members Exclusive

Year-round Privileges

Watch out for the latest debut of year-round merchant privileges!

Unlock a wealth of enticing offers from **over 170** popular merchants across dining, fashion, beauty, lifestyle and more—all await you to **redeem for free!**

 Now to 31 December 2026

Featured Merchant Offers



Enjoy an instant **HK\$100 off** upon spending of **HK\$2,000** on designated regular-priced items at **Chung Yuen Electrical/ Fortress/ Samsung Experience Store/ SUNING/ Wilson**



Enjoy **10% off** upon spending on designated regular-priced items at **Catalog/ GigaSports/ Marathon Sports/ Sportshouse**



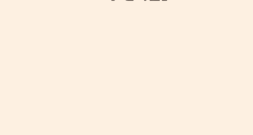
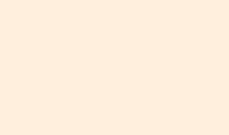
Enjoy **5% off** on designated regular-priced gem set jewellery, 18K gold items at **Chow Sang Sang**

Enjoy **12% off** on regular-priced GIA certified diamond jewellery, karat gold, jewellery products, fixed-price fine gold and fixed-price platinum at **Emperor Jewellery**

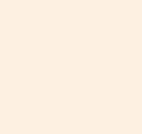
Enjoy **8% off** on any Diamond, Natural Fei Cui (Jadeite), Gemstones, Pearl or Karat Gold item at **Lukfook Jewellery**

More Merchant Privileges

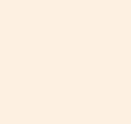
Dining



Beauty & Healthcare



Audio-Visual & Home Electronics



Jewelry, Watches & Accessories



Fashion



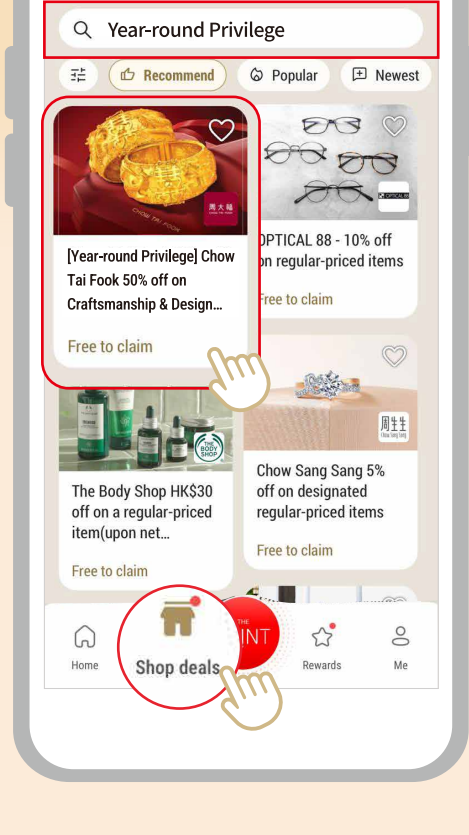
Home & Lifestyle



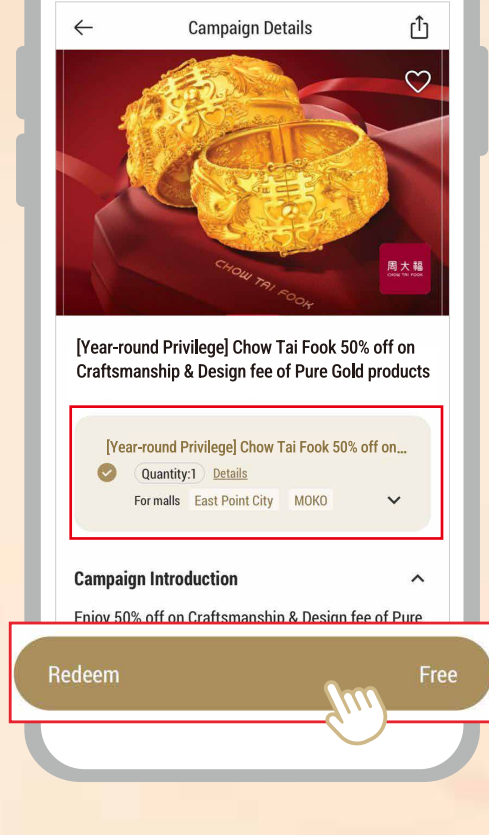
Only **5 steps**

Reserve and Use

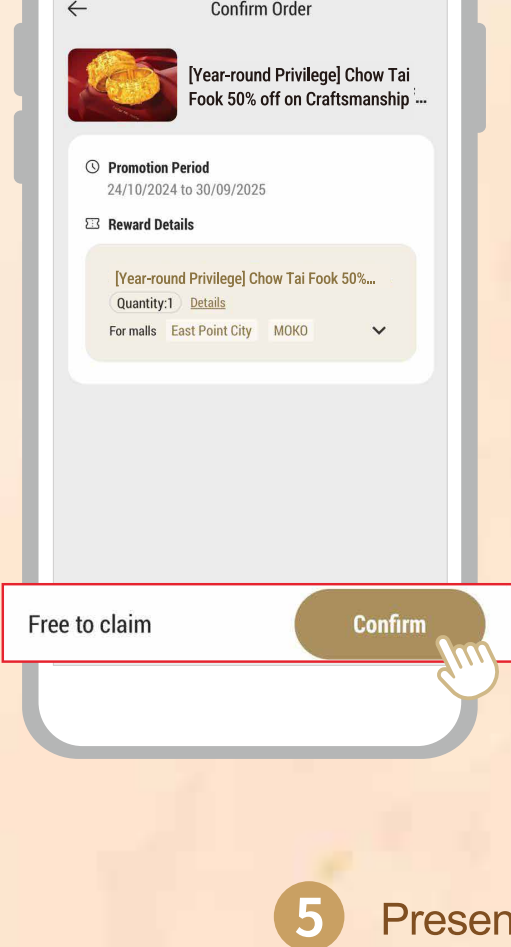
- 1** Go to the "Shop Deals" section in The Point App, search for "Year-round Privilege", and select your preferred coupon



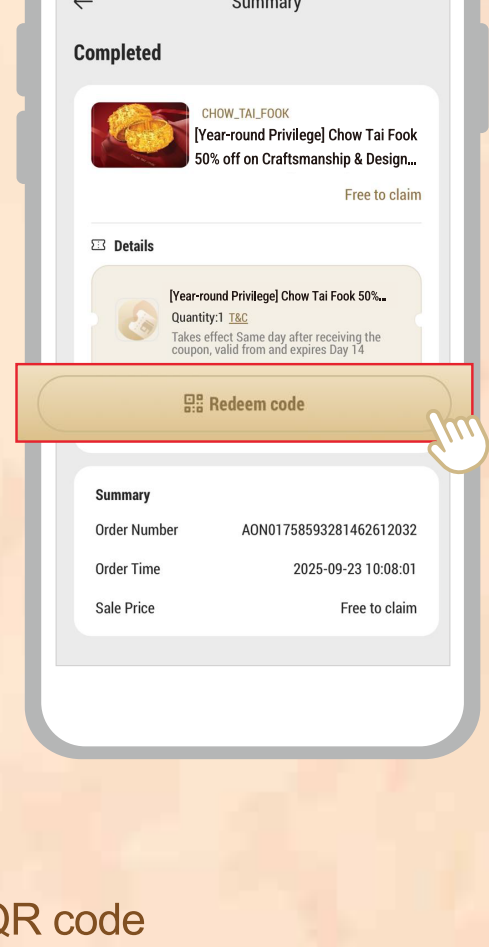
- 2** Click "Redeem" for your chosen offer



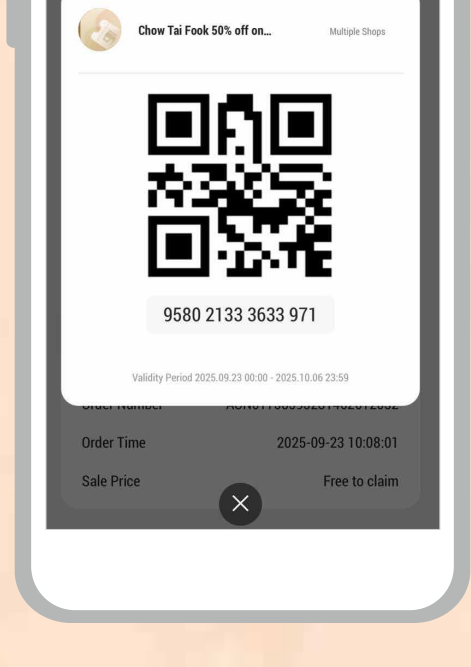
- 3** Review the offer details and click "Confirm"



- 4** Open "Redeem code"



- 5** Present the coupon QR code before payment



💡 You may also go to "Me" > "My Rewards & eCoupon" to check your redeemed coupon

1. The offers are valid from now to 31 Dec 2026 and available while stock lasts.
2. If the designated gifts or offers are out of stock, the participating merchants will replace with other gifts or offers without prior notice.
3. The offers are subject to relevant terms and conditions and the corresponding coupons page of The Point App shall prevail. For details, please refer to in-app Coupon page or contact the participating merchants.
4. Sun Hung Kai Real Estate Agency Limited, participating malls and participating merchants reserve the right of final decision in any dispute.