

The Point Members Exclusive

Year-round Privileges

Unlock a wealth of enticing offers from **over 180** popular merchants across dining, fashion, beauty, lifestyle and more—all await you to **redeem for free!**

 Now to 31 December 2026

Featured Merchant Offers



Enjoy an instant **HK\$100 off** upon spending of **HK\$2,000** on designated regular-priced items at **Chung Yuen Electrical/ Fortress/ Samsung Experience Store/ SUNING/ Wilson**



Enjoy **10% off** upon spending on designated regular-priced items at **Catalog/ GigaSports/ Marathon Sports/ Sportshouse**



Enjoy **5% off** on designated regular-priced gem set jewellery, 18K gold items at **Chow Sang Sang**

Enjoy **12% off** on regular-priced GIA certified diamond jewellery, karat gold, jewellery products, fixed-price fine gold and fixed-price platinum at **Emperor Jewellery**

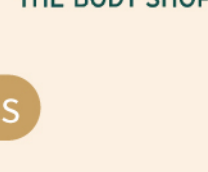
Enjoy **8% off** on any Diamond, Natural Fei Cui (Jadeite), Gemstones, Pearl or Karat Gold item at **Lukfook Jewellery**

More Merchant Privileges

Dining



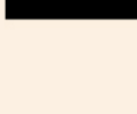
Beauty & Healthcare



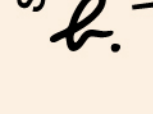
Audio-Visual & Home Electronics



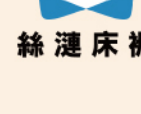
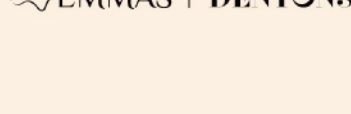
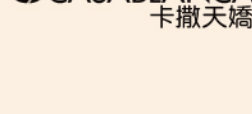
Jewelry, Watches & Accessories



Fashion



Home & Lifestyle



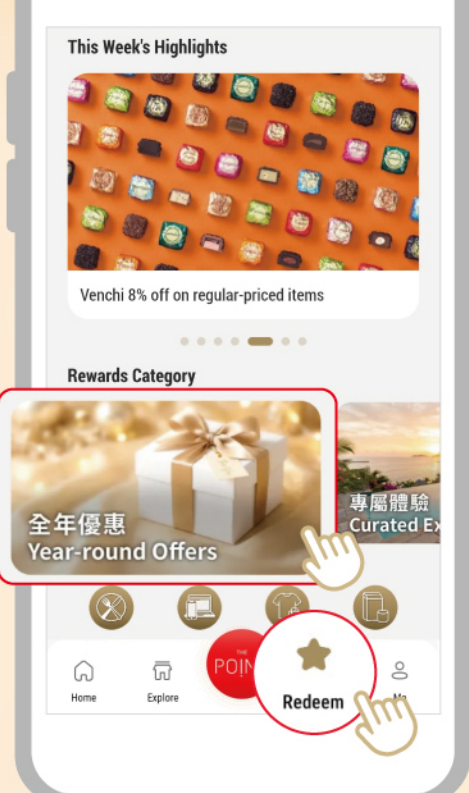
Only **5 steps**

Reserve and Use

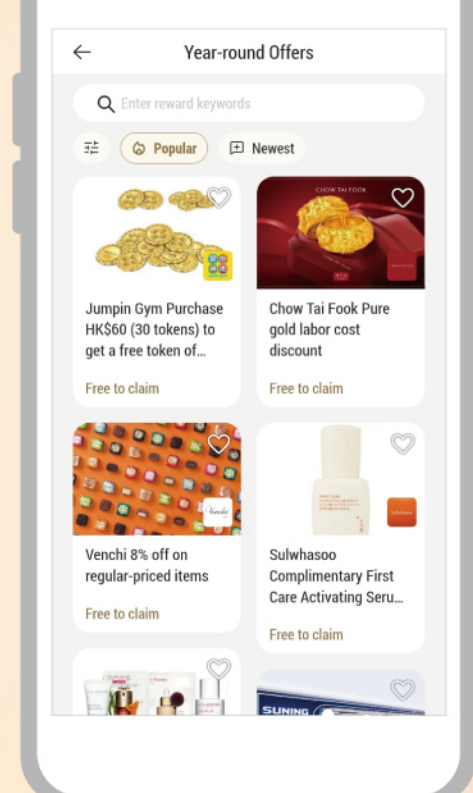


Explore all year-round offers at a glance

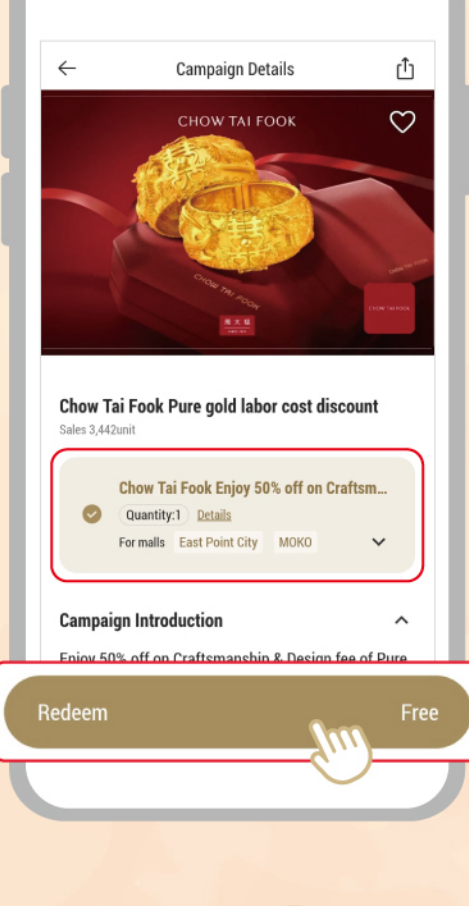
1 Click “Year-round Offers” banner of the “Redeem” section in The Point App



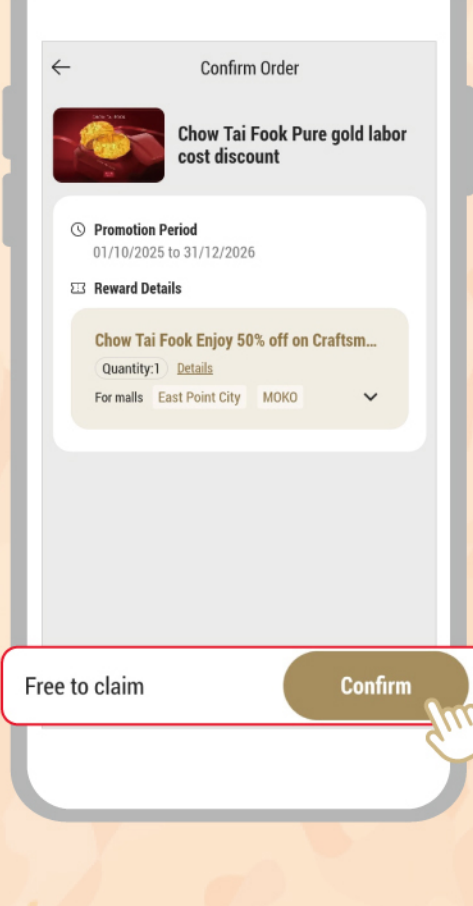
2 Select your preferred coupon after entering “Year-round Offers” page



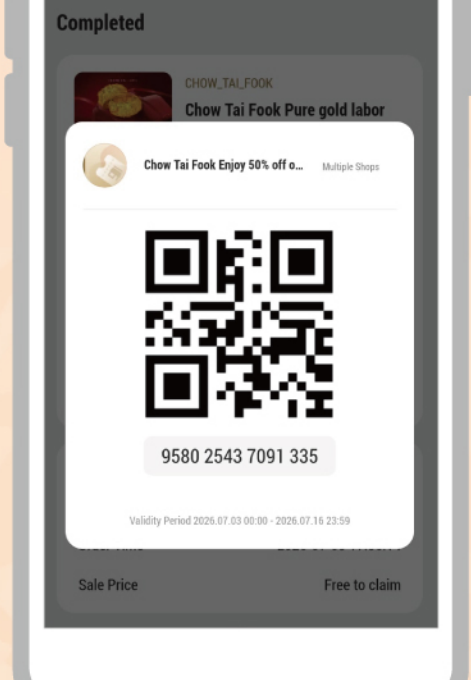
3 Click “Redeem” for your chosen offer



4 Review the offer details and click “Confirm”



5 Present the coupon QR code before payment



💡 You may also go to “Me” > “My Rewards & eCoupon” to check your redeemed coupon

1. The offers are valid from now to 31 Dec 2026 and available while stock lasts.
2. If the designated gifts or offers are out of stock, the participating merchants will replace with other gifts or offers without prior notice.
3. The offers are subject to relevant terms and conditions and the corresponding coupons page of The Point App shall prevail. For details, please refer to in-app Coupon page or contact the participating merchants.
4. Sun Hung Kai Real Estate Agency Limited, participating malls and participating merchants reserve the right of final decision in any dispute.